

COMMENTS ABOUT WDFKP

We love participating in the Will Dance for Food competition every year! It is always so organized, the judges are highly qualified and give great, useful feedback and we love that our students get to be a part of such a great cause! WDFKP offers so many ways for our dancers and their families to "give back." It's always one of the highlights of our competition season!

- Randi Shaw, *Vision Dance Center*



There were a lot of amazing studios that attended, it was fun and a great learning experience to compete against them. We love being a part of such a great cause and wonderful experience.

- Heidi Nelsen, *Hi Light Dance*

I am so proud to be a part of the Will Dance For Kids Project. You have created a competition with a purpose and the kids feel it!!!! Your passion is truly making a difference in kids lives. It is great catching up with the other directors and the total vibe is so positive.

- Sandy Flurry, *Park City Dance*

In the past five years WDFKP has raised **\$191,500!** This translates into well over **\$1,000,000** in goods and services in the hands of the Utah Food Bank

Collected over **20,000 lbs.** of food

Over **5,000 dancers** have participated from **38 studios** across the Wasatch Front

Over **150 local businesses** have supported the Will Dance For Kids Project

WDFKP brings together both the local and national dance communities to help feed hungry kids!



DID YOU KNOW?

- 1 in 5 Utah children are unsure where their next meal will come from.
- Last year, 63,000 Backpacks were filled with kid-friendly meals for weekends.
- Every \$1 we earn is worth \$7.35 in goods and services in the hands of Utah Food Bank

Will Dance For Kids Project
2949 Manorcrest Court
SLC, UT 84121
penny@wdfkp.com
801-243-8044

FUNDRAISING BROCHURE

Help Us Feed Hungry Kids!



WILL DANCE FOR FOOD MARCH 3-4, 2017

We Dance To Make A Difference!

Benefiting the Kids' Café and
Backpack Programs at the



UTAH FOOD BANK

Please visit our website for more information on how to participate in the Will Dance for Kids Project. wdfkp.com

wdfkp.com

Get Involved! Great prizes for Individual and Studio Top Fundraisers!

1. **Sell Hearts & Hands Tickets!** The money counts toward studio and individual totals and buyers get the chance to win our grand prize of **2 tickets anywhere JetBlue flies.**

jetBlue®



2. **Collect in-kind donations from local businesses for our drawings.** Donations will be counted as part of dancers' fundraising totals.

3. **Get local businesses to become sponsors or to place program ads for WDFKP.** These sponsorships help feed hungry kids, are tax deductible, and help studios and individuals to achieve their fundraising goals.



FUNDRAISING TIP: Our top fundraising studios have had Penny visit the studio with both dancers and parents present. Making sure parents understand this project and getting their involvement can really improve your outcome!

SPONSORSHIP LEVELS

In-Kind Donations: Goods and Services for the Auction and Prize Drawing

- Name in program under In-Kind Donors
- Name on website as Drawing or Auction Donor
- Verbal recognition during drawing/auction at event

Friends of WDFKP: \$50-249

- Name on website
- Program listing

Supporting Sponsor Level: \$250-499*

- Name on Sponsor Wall of Fame
- Name on website
- Program listing

Major Sponsor Level: \$500-999*

- Includes four tickets for both days of event
- Logo on website
- Logo on Sponsor Wall of Fame
- Logo in program under Major Sponsors
- Program Ad - 2 X 2.75 inches**

Presenting Sponsor Level: \$1,000 +*

- Includes six tickets for both days of event
- Logo on website & Mention on WDFKP Facebook page
- Logo on Sponsor Wall of Fame
- Logo in program under Presenting Sponsors
- Program Ad - 4.25 X 5.5 inches**

Place Ad (2.75 in x 2 in) in Program \$350.* Over 4,000 programs are sold at event!!!

**For sponsorships of \$250+ and for Program Ads of \$350, please make checks payable to the Utah Food Bank and give to your studio/dancer. This will allow your studio/dancer to count your donation toward their total earnings for our fundraising competition as well as helping to feed hungry kids.*

***Sponsor ads must be emailed to contactus@wdfkp.com by February 13, 2017 to guarantee inclusion in program.*



GRAND PRIZES FOR TOP FUNDRAISERS:

TOP FUNDRAISING STUDIOS Win a Master Class taught by Amazing Dance Professionals

1ST TOP FUNDRAISER Wins a Scholarship to World Dance Movement plus other great prizes

TOP FUNDRAISERS Can win prizes and/or scholarships to local workshops

For more information on how to become a sponsor, to place an ad for the Will Dance For Food competition or for questions on sponsorship, please contact the WDFKP Director:

*Penny Broussard
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penny@wdfkp.com*

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