

# **WILL DANCE FOR KIDS PROJECT**

## *Competition March 2-3, 2018*

### **SPONSORSHIP LEVELS**

WDFKP presents the **WILL DANCE FOR FOOD** competition to raise funds for the Utah Food Bank's Kid's Café and Backpack Programs. In the past six years WDFKP has raised **\$265,000** which translates into well over **\$2,000,000 of goods and services** in the hands of the Utah Food Bank. For companies interested in helping us achieve this goal, we are offering the following levels of sponsorship. You can be a part of our efforts to Dance to Make a Difference!

### **In-Kind Donations: Goods and Services for the Auction and Prize Drawing**

- Name in Program under In-Kind Donors
- Name on Website as Drawing or Auction Donor
- Verbal recognition at the event during drawing or auction

### **Friends of the Will Dance For Kids Project: \$50-199**

- Name on website
- Program listing

### **Supporting Sponsor Level: \$200-499\***

- Name on Sponsor Wall of Fame
- Name on website
- Program listing

### **Major Sponsor Level: \$500-999\***

- Includes four tickets for both days of event
- Logo on website
- Logo on Sponsor Wall of Fame
- Logo in Program under Major Sponsors
- Program Advertisement- 2 X 2.75 inches\*\*

### **Presenting Sponsor Level: \$1,000 +\***

- Includes six tickets for both days of event
- Logo on website & Mention on WDFKP Facebook page
- Logo on Sponsor Wall of Fame
- Logo in Program under Presenting Sponsors
- Program Ad- 4.25 X 5.5 inches\*\*

### **Place Ad (2.75 in. x 2 in.) in Program \$350.\*\***

- Over 4,000 people attend the event!!!
- Tax deductible while getting great exposure for your business.\*

For more information on how to become a sponsor of the **WILL DANCE FOR FOOD** competition or for questions on sponsorship, please contact the WDFKP Director, Penny Broussard, at 801.243.8044 or penny@wdfkp.com.

***WILL DANCE FOR KIDS PROJECT is designed to raise funds for children's charities through dance and dance competitions. When dancers compete they show the world the art, talents and skills they have learned. When they compete and make a difference in the lives of other kids; they learn something even more important, the art of giving. And when that happens, everyone wins!***

*\*For sponsorships of \$250+ and for Program ads of \$350, please make checks payable to the Utah Food Bank and give to your studio/dancer. This will allow your studio/dancer to count your donation toward their total earnings for our fundraising competition as well as helping to feed hungry kids.*

*\*\*Sponsor ads must be emailed to [contactus@wdfkp.com](mailto:contactus@wdfkp.com) by February 9, 2018 to guarantee inclusion in program.*

