

What Directors Are Saying...

WDFKP is our first and favorite competition of every season! We always go away feeling inspired and like we were apart of something much bigger than another dance competition. The judges are very qualified, professional, and we love the DVD we receive of all our dances with all 3 judges critiques. It's also a very organized competition and so positive. This competition is packed with talent and heart!

- Jen Hurd, *Diversity Dance*

The Will Dance for Food Competition is always an incredible experience. Everyone is so helpful and friendly. It's a unique opportunity for our dancers to think beyond themselves and realize how lucky they are. The talent is always phenomenal and the judges feedback is so valuable at the beginning of our competition season.

- Cicily Oldham,
UDA



Visit our website for more information on how to participate in the Will Dance for Kids Project. wdfkp.com

Did You Know?

1 in 5 Utah children are unsure where their next meal will come from.

Last year, 63,000 Backpacks were filled with kid friendly meals for weekends.

For every \$1 donated, UFB provides \$7.81 of goods/services



In the past six years **WDFKP** has raised **\$265,000!** This translates into over **\$2,000,000** in goods and services in the hands of the Utah Food Bank

Collected over **36,000 lbs.** of food

Over **6,500 dancers** have participated from 30 studios across the Wasatch Front

Over **200 local businesses** have supported the Project

WDFKP brings together both the local and national dance communities to help feed hungry kids!

Will Dance For Kids Project
2949 Manorcrest Court
SLC, UT 84121
penny@wdfkp.com
801-243-8044

wdfkp.com



Help Us Feed Hungry Kids!
We Dance To Make A Difference!



Will Dance for Food Competition

March 2-3, 2018
Taylorsville High School

Benefiting the Kids' Café and Backpack Programs of the



UTAH FOOD BANK

Sponsorship Levels

In-Kind Donations: Goods and Services for the Auction and Prize Drawing

- Name in Program under In-Kind Donors
- Name on Website as Drawing or Auction Donor
- Verbal recognition at the event during drawing or auction

Friends of WDFKP: \$50-199

- Name on website
- Program listing

Supporting Sponsor Level: \$200-499*

- Name on Sponsor Wall of Fame
- Name on website
- Program listing

Major Sponsor Level: \$500-999*

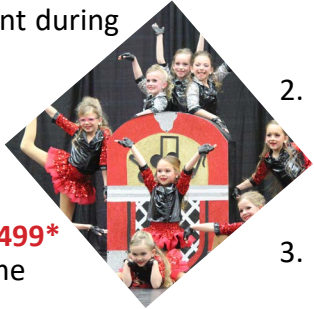
- Includes four tickets for both days of event
- Logo on website
- Logo on Sponsor Wall of Fame
- Logo in Program under Major Sponsors
- Program Advertisement- 2 X 2.75 inches**

Presenting Sponsor Level: \$1,000 +*

- Includes six tickets for both days of event
- Logo on website & Mention on WDFKP Social Media Pages
- Logo on Sponsor Wall of Fame
- Logo in Program under Presenting Sponsors
- Program Ad- 4.25 X 5.5 inches**

**For sponsorships of \$250 or more, please make checks payable to the Utah Food Bank and give to your studio/ dancer. This will allow your studio/ dancer to count your donation toward their total earnings for our fundraising competition as well as helping to feed hungry kids.*

***Sponsor ads must be emailed to contactus@wdfkp.com by February 9th, 2018 to guarantee inclusion in program.*



Get Involved!

1. Sell Hearts & Hands Tickets! Money counts toward studio and individual totals and buyers get the chance to win our grand prize of 2 tickets anywhere JetBlue flies.
2. Collect in-kind donations from local businesses for our drawings. Donations will be counted as part of dancers' fundraising totals.
3. Get local businesses to become sponsors of WDFKP. These sponsorships help feed hungry kids, are tax deductible, and help studios and individuals to achieve their fundraising goals.

jetBlue

Grand Prizes for Top Fundraisers:

Studio: Free master class from top Dance Professionals.

Top Fundraiser: Scholarship to World Dance Movement in Italy and other great prizes.

\$1,000+ Fundraisers: Scholarships to dance workshops, classes plus other great prizes.

For more information on how to become a sponsor of the

Will Dance For Food Competition
or for questions on sponsorship, please contact the WDFKP Director:

Penny Broussard
801.243.8044
penny@wdfkp.com



Fundraising Tip:

Our top fundraising studios have had Penny visit the studio with both dancers and parents present. Making sure parents understand this project and getting their involvement can really improve your outcome!

Brochures Printed Courtesy of

alphagraphics
of south salt lake

HUNGER . . .
It's a growing problem

Get Involved! Great prizes for Individual and Studio Top Fundraisers!