



Will Dance For Food Competition

To benefit the Utah Food Bank Kid's Programs

We Dance To Make A Difference

WILL DANCE FOR KIDS PROJECT is designed to raise funds to fight childhood hunger through dance and dance competitions. When dancers compete they show the world the art, talents and skills they have learned. When they compete and make a difference in the lives of other kids; they learn something even more important, the art of giving. And when that happens, everyone wins!

The attached Fundraising Information will give you ideas for successful fundraising so your studio can win the honor of Top Fundraising Studio and the fabulous Grand Prize! Great prizes for top individuals too! **All fundraising money is due Feb. 11, 2019. Hearts & Hands money is due February 22, 2019.**

1. Entry fees: All competition entry fees are credited towards your studio total including solos, duos & trios. *Hint: Involve the whole studio. Bring everyone from beginning to advanced to this great event. Register early! Space is limited!*

2. Hearts & Hands tickets: Dancers can sell Hearts & Hands tickets for \$1 each. Tickets go into the drawing for fabulous prizes including 2 Round Trip Tickets anywhere Jet Blue flies. *Hint: Have dancers sell tickets in increments of 5, 10, 25 etc. Most everyone will buy more than 1 ticket!*

3. In Kind Donations: These are very easy to get....JUST ASK! Businesses of all kinds (restaurants, car washes, spas, stores etc) will get great advertising exposure from prize donations. *Hint: Parents can really help here. People you do business with regularly are happy to support your kids. See In Kind Donation Form. *Only stand alone prizes. No buy one get one or gift with purchase.*

4. Sponsors: Business & Individual Sponsorships make a big difference and get great advertising exposure. All donations are tax deductible. *Hint: Explain the project and where the money goes. Check out the Sponsor Donation form for details. Checks \$250 & over are made out to Utah Food Bank.*

5. Advertising & Tax Deduction: Place Ad (2.75 in x 2 in) in Program \$350. *Over 4,000 people attend the event!!! Ads are tax deductible by making checks payable to UFB.*

6. Gift Giving: Businesses and Individuals can donate on behalf of clients or friends. Utah Food Bank and/or WDFKP will send cards stating that a donation in their honor has been made by the Company or Individual. Amounts from \$10 and up are gratefully accepted. Make check payable to UFB for tax deduction. It's a great way to say Thank You, Happy Birthday or Merry Christmas. *Hint: Most businesses give client gifts - this is much better than a fruit basket and is tax deductible. Great neighbor gifts too!*

PRIZES!!!

- **Top Fundraising Studios** win a Master Class taught by amazing dance professionals
- **1st Top Fundraiser** Scholarship to World Dance Movement in Italy & great prizes
- **All Dancers Who Raise \$1,000** Can win great classes/workshops (Such as World Dance Movement, Lovolution, Epic, TamJams, UDO, Millennium and SALT Workshops) & prizes

A Little Help From Penny: Penny Broussard is happy to come to a parent meeting or any gathering of dancers & parents to present and ***explain the fundraising in 10 minutes or less!*** The studios who have had Penny come have seen much greater results in their fundraising efforts.

Contact her at: 801-243-8044



To make the most of this new concept in competition, take some time to explain to your dancers why you have chosen *Will Dance For Food* and how the project works. 1 in 6 Utah kids don't know where their next meal is coming from and their participation will help feed hungry kids in our community. Your example of sharing your time & talents to help others is something they will always remember.