



What Directors Are Saying...

My studio has attended the Will Dance for Food Competition for the past seven years. This competition has it all - professional, qualified judges, great organization, and it runs on time!!! But most importantly this competition teaches my dancers to be humble and grateful for what they have. The atmosphere at this competition is very positive and upbeat. All studios are working together for one purpose: to help kids in need.

- Leslie Mulford-Reiser, *Elite Academy*

The Will Dance for Food Competition is the one competition we will never miss! The opportunity to bring dancers together for a bigger cause is such a wonderful experience to be a part of! We love seeing some of our favorite dance studio friends all coming together to help feed hungry kids! It's such a well organized and executed event! We love WDFKP!!!

- Mandy Shaw, *Infinity Dance*

Visit our website for more information on how to participate in the Will Dance for Kids Project. wdfkp.com

Did You Know?

1 in 6 Utah children are unsure where their next meal will come from

Last year, the Kids' Café program provided **405,272 meals** to children at risk of hunger

For every **\$1** donated, UFB provides **\$7.48** of goods/services

Help Us Feed Hungry Kids!



Hunger has a face and a name

In the past seven years **WDFKP** has raised **\$338,000!** This translates into well over **\$2.5 million dollars** in goods and services in the hands of the Utah Food Bank

Collected over **40,000 lbs** of food

Over **8,000 dancers** have participated from 42 studios across the Wasatch Front

Over **200 local businesses** have supported WDFKP

WDFKP brings together both the local and national dance communities to help feed hungry kids!

Will Dance For Kids Project

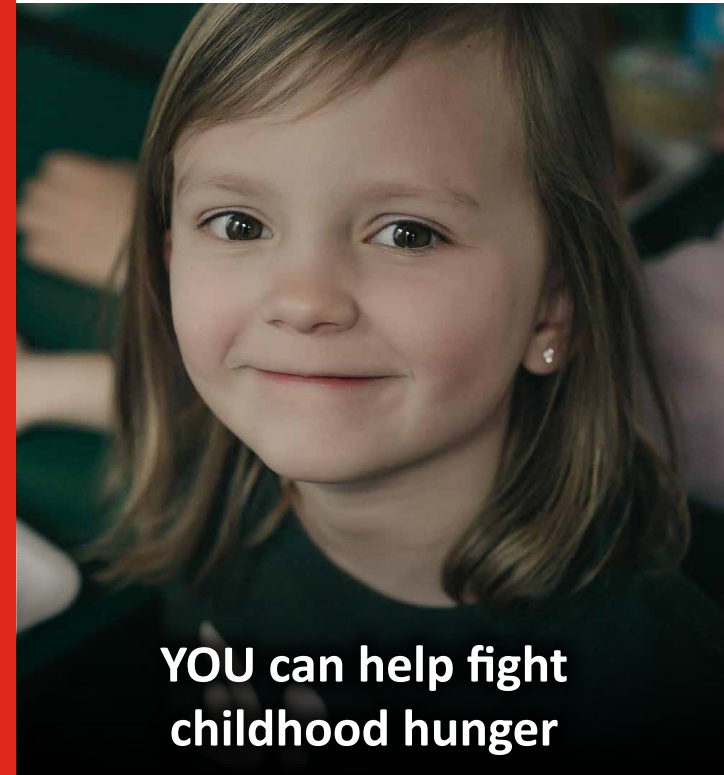
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penny@wdfkp.com

801-243-8044

wdfkp.com

 **WILL DANCE FOR KIDS PROJECT**
We Dance To Make A Difference!



YOU can help fight childhood hunger

Will Dance for Food Competition

March 1-2, 2019

Taylorsville High School

Benefiting the Kids' Café, Mobile Pantry and Backpack Programs of the



UTAH FOOD BANK

Sponsorship Levels

In-Kind Donations: Goods and Services for the Auction and Prize Drawing

- Name in Program under In-Kind Donors
- Name on Website as Drawing or Auction Donor
- Verbal recognition at the event during drawing or auction

Friends of WDFKP: \$50-199

- Name on website
- Program listing

Supporting Sponsor Level: \$200-499*

- Name on Sponsor Wall of Fame
- Name on website
- Program listing

Major Sponsor Level: \$500-999*

- Includes four tickets for both days of event
- Logo on website
- Logo on Sponsor Wall of Fame
- Logo in Program under Major Sponsors
- Program Advertisement- 2 X 2.75 inches

Presenting Sponsor Level: \$1,000 +*

- Includes six tickets for both days of event
- Logo on website & Mention on WDFKP Social Media Pages
- Logo on Sponsor Wall of Fame
- Logo in Program under Presenting Sponsors
- Program Ad- 4.25 X 5.5 inches

Grand Prizes for Top Fundraisers:

Studio: Master Class taught by amazing dance professionals

Top Fundraiser: Scholarship to World Dance Movement in Italy & great prizes

\$1,000+ Fundraisers: Scholarships to dance workshops, classes plus other great prizes.

For more information on how to become a sponsor of the *Will Dance For Food Competition* or for questions on sponsorship, please contact the WDFKP Director:

Penny Broussard
801.243.8044
penny@wdfkp.com

**For sponsorships of \$250 or more, please make checks payable to the Utah Food Bank and give to your studio/ dancer. This will allow your studio/dancer to count your donation toward their total earnings for our fundraising competition and ensure you receive the correct tax documentation.*

Sponsor ads must be emailed to contactus@wdfkp.com by February 11, 2019 to guarantee inclusion in program.



Get Involved!

1. Sell Hearts & Hands Tickets! Money counts toward studio and individual totals and buyers get the chance to win our grand prize of 2 tickets **jetBlue** anywhere JetBlue flies.
2. Collect in-kind donations from local businesses for our drawings. Donations will be counted as part of dancers' fundraising totals.
3. Get local businesses to become sponsors of WDFKP. These sponsorships help feed hungry kids, are tax deductible, and help studios and individuals to achieve their fundraising goals.

Fundraising Tip:

Our top fundraising studios have had Penny visit the studio with both dancers and parents present. Making sure parents understand this project and getting their involvement can really improve your outcome!

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